



EELISA



**International
Fest**



Bridging Cultures through Engineering Education

1st edition

5th - 6th of March 2025



Poli International FEST

A festival dedicated to engineering studies in foreign languages, as well as to the celebration of education union through cultural diversity, the promotion of intercultural exchanges and international partnerships.



**POLITEHNICA Bucharest will speak
English  French  and
German  for 2 days!**

**POLITEHNICA Campus becomes an
international arena for diplomatic
missions, multinational companies,
international organizations and
enthusiastic youth, joining their
forces to engineer a brighter future
for all!**



Cultural Spotlight

The Embassy of France

Discover France's Heritage



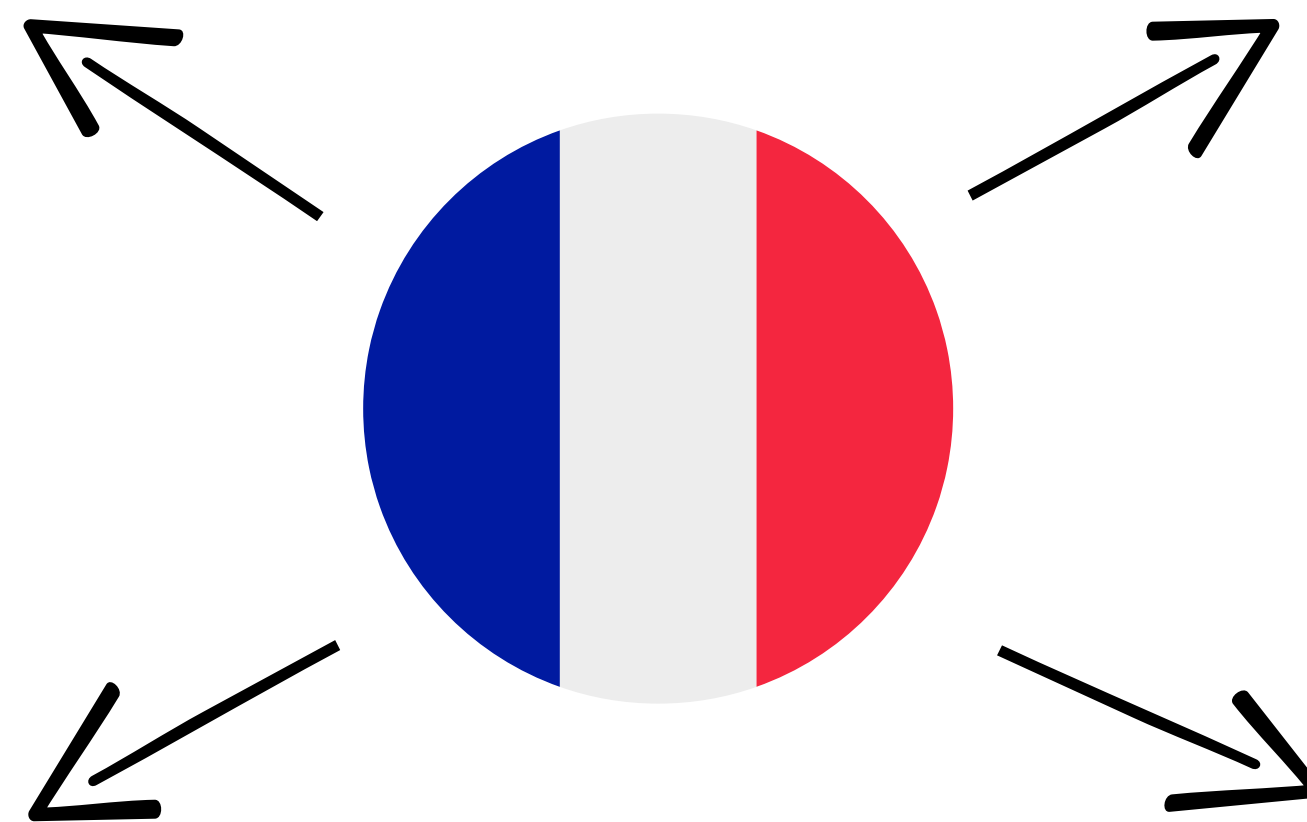
Traditional Arts and Crafts



Cultural Performances

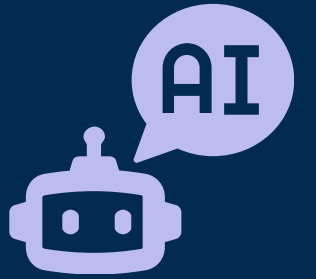


Culinary Delights



Organized together with the Faculty of Engineering in Foreign Languages, the festival will offer a plethora of engaging activities:

- **tech exhibition organized by multinational companies;**
- **debates and panels on hot topics, e.g. generative AI in education and health, blockchain, technologies for sustainable development;**
- **programming contests and hands-on workshops involving emergent technologies (virtual reality, augmented reality, internet of things) for high-school students;**
- **exhibition and contest of scientific posters for students;**
- **awards gala.**



Technology and Innovation Focus

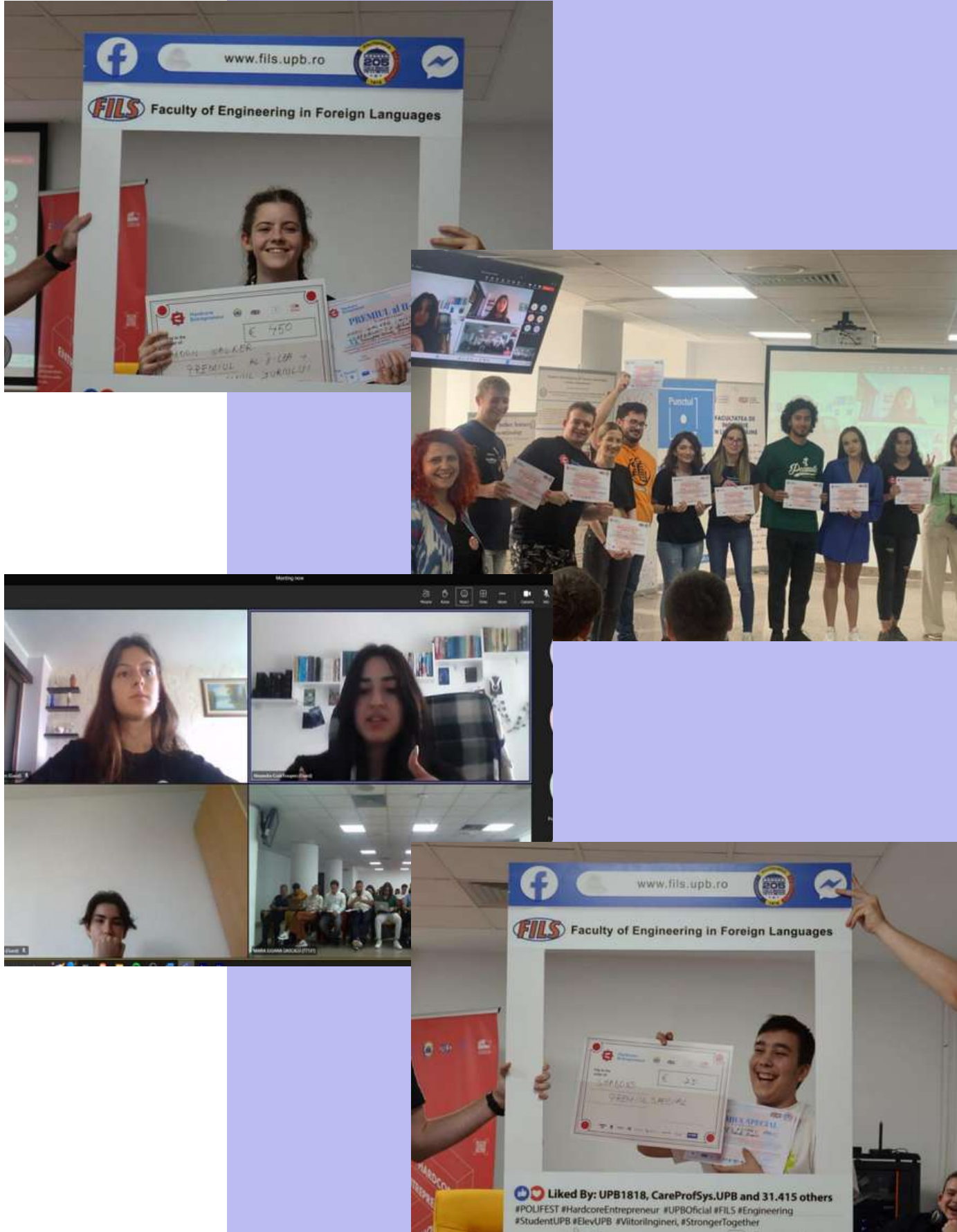
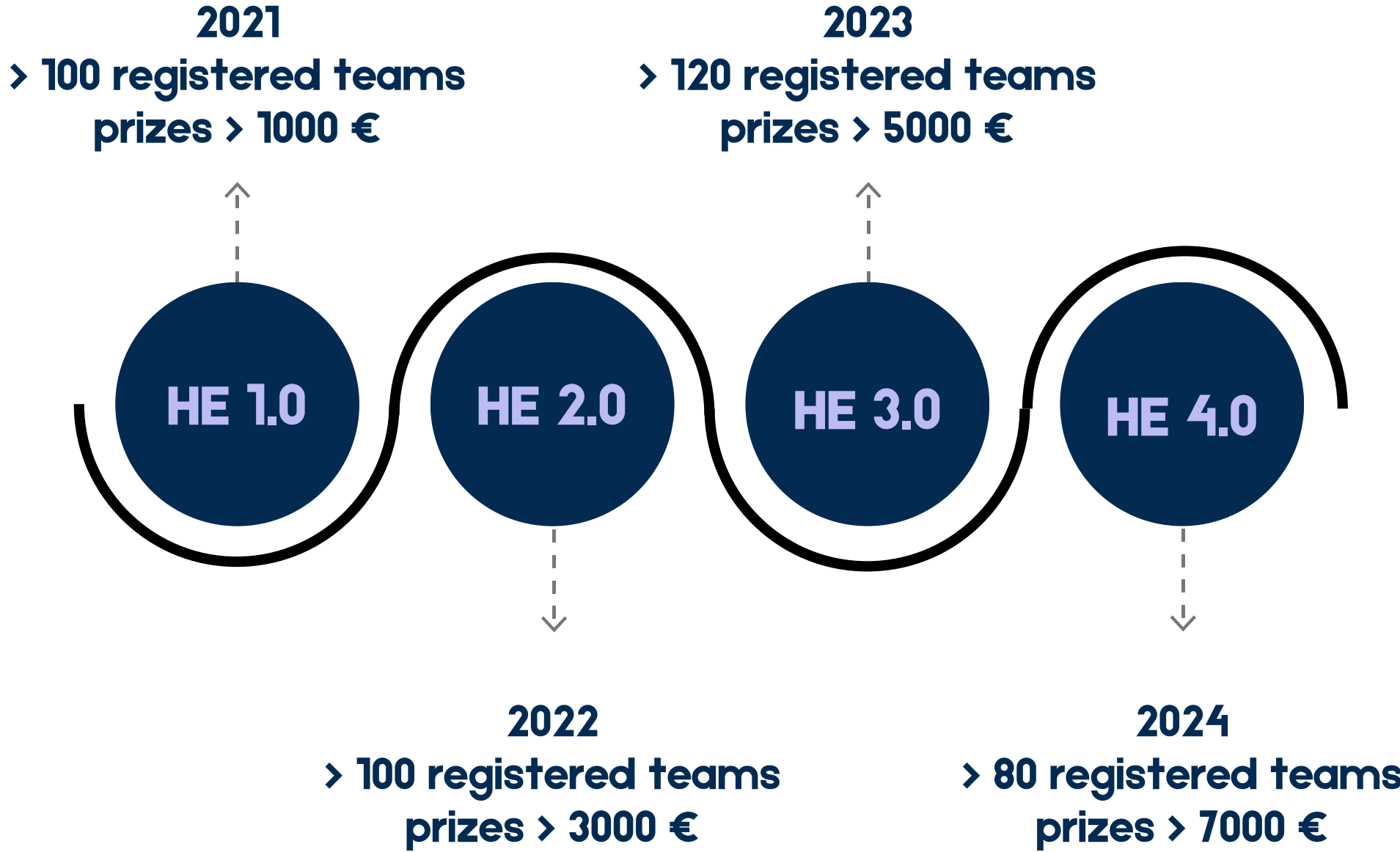


Cultural and Educational Focus



- international flag parade;
- cultural spotlight on a partner embassy every year;
- 15 minutes-crash courses of a foreign language (e.g. German, Japanese, Spanish);
- soft-skills workshops for high-school students;
- workshops for broadening students' educational horizons: How to get a double degree? How to choose the right international mobility?
- presentation of educational offer in foreign languages from POLITEHNICA Bucharest.

Competition for Highschool Students:



Competition for Francophone Students

Regional Scientific Poster Competition

FIRST EDITION - 2023

SECOND EDITION - 2024

Université Nationale de Science et Technologie POLITEHNICA Bucarest



APPEL À AFFICHES SCIENTIFIQUES

DÉFIS ET SOLUTIONS DE L'INTELLIGENCE ARTIFICIELLE APPLIQUÉE

Concours interdisciplinaire d'affiches scientifiques pour étudiants

Explorez. Imaginez. Innovez.
Dans un monde où l'intelligence artificielle redéfinit les limites du possible, votre rôle est de saisir sa capacité à transformer le monde.

Pour qui ? Étudiants des établissements membres de l'AUF-ECO

SUJET PRINCIPAL D'INTÉRÊT	DATE IMPORTANTE
✓ L'ingénierie	• Date limite pour l'envoi 31 mai 2024
✓ L'éducation	• Annonce des finalistes sur le site de la Maison de la Francophonie 9 juin 2024
✓ Le commerce	• Exposition des affiches du 17 au 26 juin 2024
✓ La médecine	• Remise des prix aux lauréats 26 juin 2024

Consultez le règlement via le site : mfr.upb.ro

POUR VOUS INSCRIRE



PARTAGEZ VOS IDÉES, RELEVEZ LE DÉFI !

- 34 posters submitted
- 12 posters selected by an international committee
- 4 international institutions represented



Université Nationale de Science et Technologie POLITEHNICA Bucarest



APPEL À AFFICHES SCIENTIFIQUES

SOLUTIONS BASÉES SUR LES TECHNOLOGIES ÉMERGENTES POUR LE DÉVELOPPEMENT DURABLE

Concours régional d'affiches scientifiques pour étudiants - deuxième édition -

Qui peut participer ?
Étudiants des établissements affiliés à l'AUF-ECO

DATE IMPORTANTE

- Date limite pour l'envoi
10 février 2025
- Annonce des finalistes sur le site de la Maison de la Francophonie
28 février 2025
- Exposition des affiches
5-6 mars 2025
- Remise des prix aux lauréats
6 mars 2025

PARTAGEZ VOS IDÉES !
RELEVEZ LE DÉFI !
Construisez un avenir durable !

Règles et infos sur mfr.upb.ro

POUR VOUS INSCRIRE



Will be launched in December 2024

POLI International FEST will gather all enthusiasts of science and technology, eager to find international opportunities or partners:

- **high-school students who want to learn engineering in foreign languages in a renowned international university POLITEHNICA Bucharest;**
- **Romanian students who search for scholarships and internships abroad in multinational companies;**
- **foreign students who learn in Romania and search for job opportunities;**
- **universities from various countries;**
- **embassies and international entities;**
- **companies and private partners;**
- **the general public.**





What does POLI International FEST offer?

over 10,000 sqm for technological and cultural exhibition

car access

access to utilities

Wireless Internet

logistical support



POLI International FEST

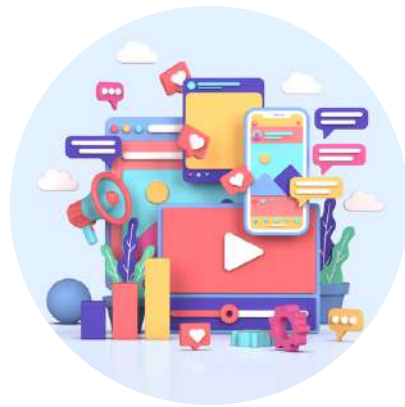
Benefits of participating companies

- **the possibility of presenting their services and technologies:**
 - **amplifying brand awareness;**
 - **finding new collaborations with current or potential customers and partners;**
- **displaying job offers for POLITEHNICA students and graduates who are:**
 - **experts in their field of study;**
 - **fluent in more than one foreign language;**
- **connecting with the largest community of engineers from Romania, ready for global work;**
- **enjoying a two-day show of rich cultural activities.**





Event and company promotion



SOCIAL MEDIA PRESENCE

posts on official social media platforms of POLITEHNICA Bucharest, Faculty of Engineering in Foreign Languages, partner embassies and international entities and of the student associations involved in the organisation

display partner logo on the website event and promotional materials



press releases, announcements, articles for print media



visibility for ~10.000 participants and ~200.000 online visitors





EURONEWS ROMANIA

Launched in 2022 in our country, Euronews Romania TV channel offers a distinct perspective on news, balanced and anchored in the European reality.

National University of Science and Technology POLITEHNICA Bucharest, through Euronews Romania, offers extensive media exposure, both nationally and internationally. Within our events, participating companies benefit from recognition in the eyes of the general public as promoters of innovation and industry leaders.



Media Partners



Radio ZU



EURONEWS ROMANIA



METROREX



ZILE ȘI NOPTI



RADIO ROMÂNIA INTERNAȚIONAL



NEWS BUCUREȘTI



DESCOPERĂ BUCUREȘTIUL

POLI International FEST

Participating Companies



IBM Romania

softserve

SoftServe



CCIFER



Cegecim



KPMG



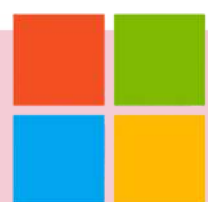
AHK

Deutsch-Rumänische
Industrie- und Handelskammer
Camera de Comerț și Industrie
Româno-Germană

AHK Romania



BASF



Microsoft

Honeywell

Honeywell



Axway



Groupe Société Générale



A PORSCHE COMPANY

MHP



Allianz-Țiriac
Unit

Alliantz Țiriac



Lemings



French
Institut

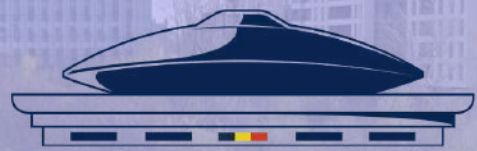


Embassy of
France



AUF

internationalfest.upb.ro



International Fest

From cultures to connections



The journey is just beginning