















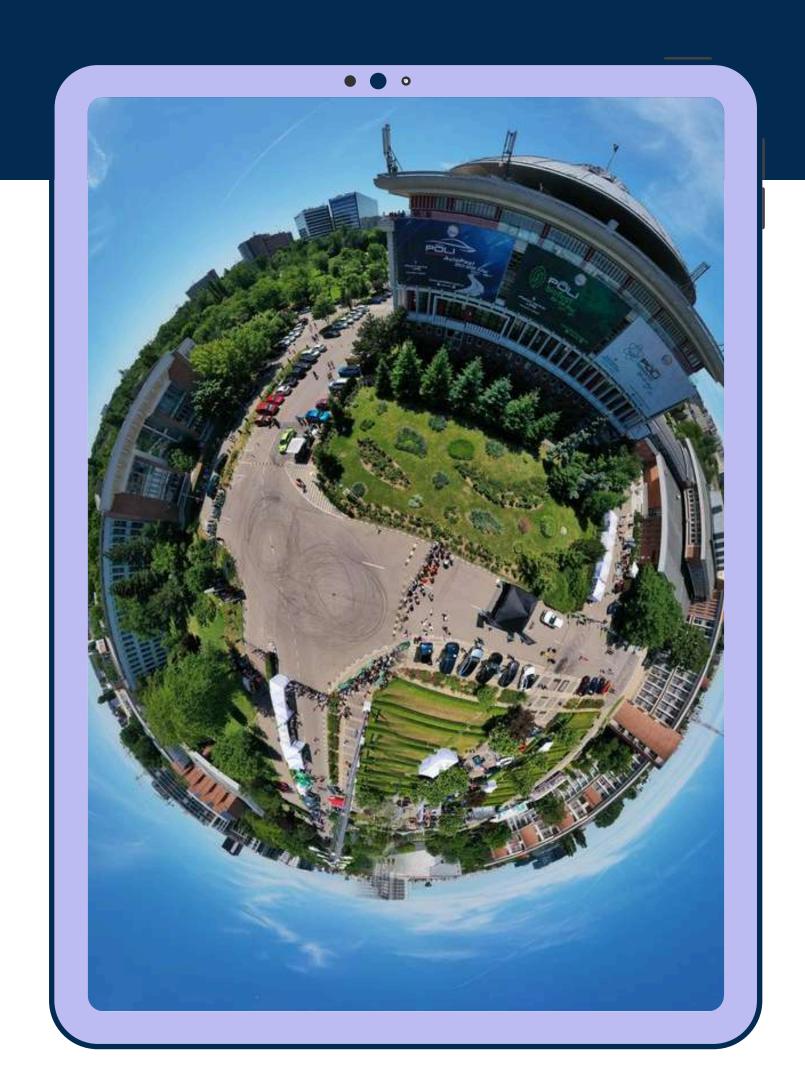
## Bridging Cultures through Engineering Education

2 nd edition 14<sup>th</sup> - 15<sup>th</sup> of May 2026



### Poli International FEST

A festival dedicated to engineering studies in foreign languages, as well as to the celebration of education union through cultural diversity, the promotion of intercultural exchanges and international partnerships.





## **Cultural Spotlight**

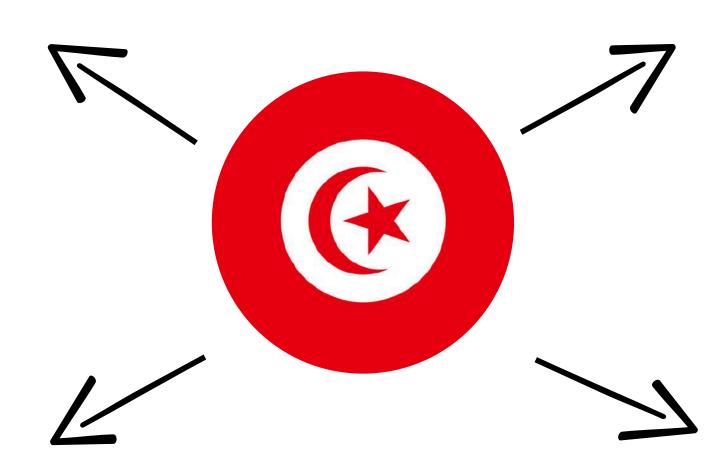
## Embassy of the Republic of Tunisia

### Discover Tunisia's Heritage



**Cultural Performances** 





#### **Traditional Arts and Crafts**

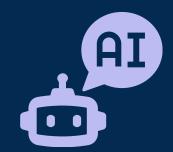


**Culinary Delights** 



Organized together with the Faculty of Engineering in Foreign Languages, the festival will offer a plethora of engaging activities:

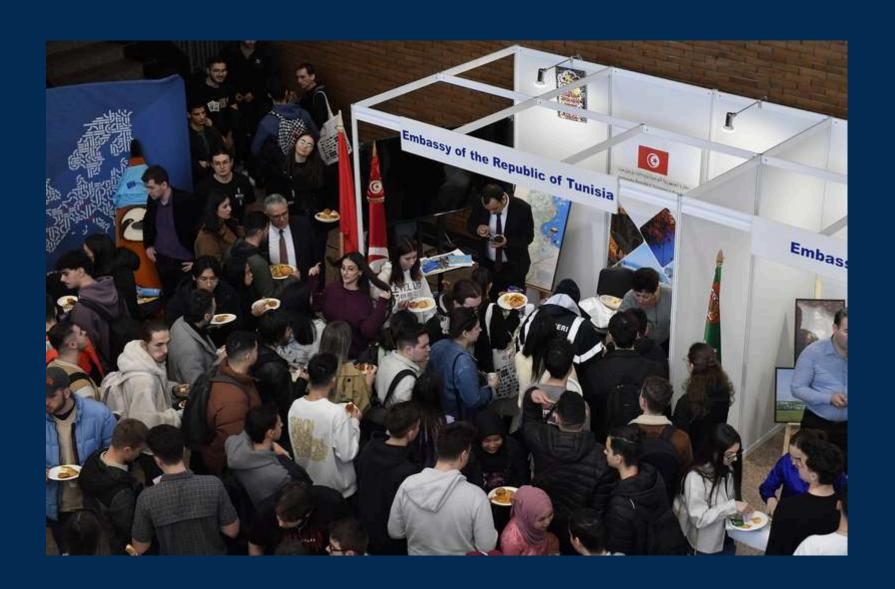
- tech exhibition organized by multinational companies;
- debates and panels on hot topics, e.g. generative AI in education and health, blockchain, technologies for sustainable development;
- programming contests and hands-on workshops involving emergent technologies (virtual reality, augmented reality, internet of things) for high-school students;
- exhibition and contest of scientific posters for students:
- awards gala.



## Technology and Innovation Focus



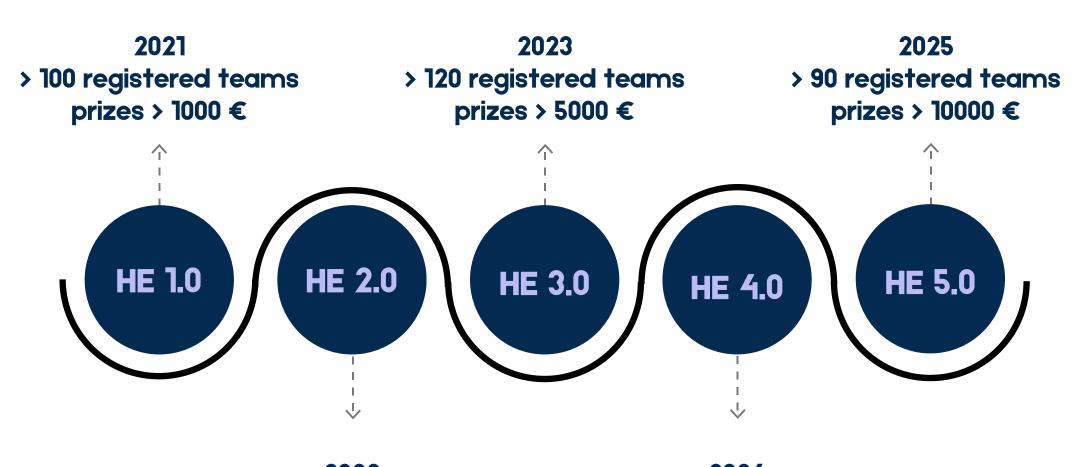
## Cultural and Educational Focus





- international flag parade:
- cultural spotlight on a partner embassy every year:
- 15 minutes-crush courses of a foreign language (e.g. German, Japanese, Spanish);
- soft-skills workshops for high-school students:
- workshops for broadening students' educational horizons: How to get a double degree? How to choose the right international mobility?
- presentation of educational offer in foreign languages from POLITEHNICA Bucharest.

## Competition for Highschool Students:



2022 > 100 registered teams prizes > 3000 € 2024 > 80 registered teams prizes > 7000 €





## Competition for Francophone Students

### Regional Scientific Poster Competition

**FIRST EDITION - 2023-2024** 



- 50 posters submitted
- 27 posters selected by an international committee
- 10 international institutions represented



#### **SECOND EDITION - 2024-2025**



POLI International FEST will gather all enthusiasts of science and technology, eager to find international opportunities or partners:



- high-school students who want to learn engineering in foreign languages in a renowned international university POLITEHNICA Bucharest;
- Romanian students who search for scholarships and internships abroad in multinational companies;
- foreign students who learn in Romania and search for job opportunities;
- universities from various countries:
- embassies and international entities:
- companies and private partners:
- the general public.







## What does POLI International FEST offer?

over 10,000 sqm for tehnological and cultural exhibition

car access

access to utilities

Wireless Internet

logistical support



- the possibility of presenting their services and technologies:
  - amplifying brand awareness;
  - finding new collaborations with current or potential customers and partners:
- displaying job offers for POLITEHNICA students and graduates who are:
  - experts in their field of study;
  - fluent in more than one foreign language:
- connecting with the largest community of engineers from Romania, ready for global work;
- enjoying a two-day show of rich cultural activities.

# Event and company promotion



#### SOCIAL MEDIA PRESENCE

posts on official social media platforms of POLITEHNICA Bucharest, Faculty of Engineering in Foreign Languages, partner embassies and international entities and of the student associations involved in the organisation

display partner logo on the website event and promotional materials



press releases, announcements, articles for print media



visibility for ~10.000 participants and ~200.000 online visitors





### **EURONEWS ROMANIA**

Launched in 2022 in our country, Euronews Romania TV channel offers a distinct perspective on news, balanced and anchored in the European reality.

National University of Science and Technology POLITEHNICA Bucharest, through Euronews Romania, offers extensive media exposure, both nationally and internationally. Within our events, participating companies benefit from recognition in the eyes of the general public as promoters of innovation and industry leaders.



## **Media Partners**



**Radio ZU** 



**EURONEWS ROMANIA** 



**METROREX** 



ZILE ȘI NOPȚI



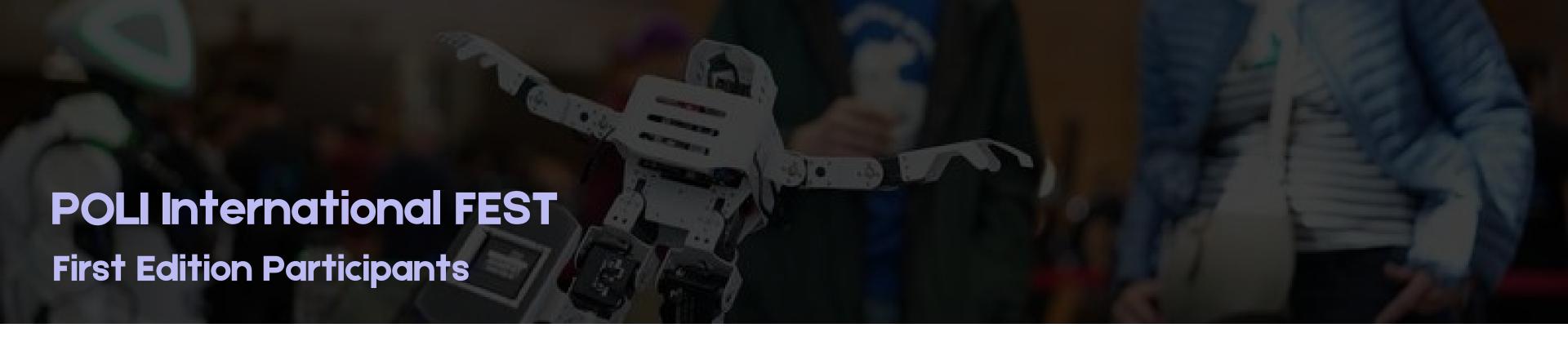
RADIO ROMÂNIA INTERNAȚIONAL



**NEWS BUCUREȘTI** 



DESCOPERĂ BUCUREȘTIUL



















































































## **Opening Ceremony**







### **Exhibitions**







## Language Booths





## Technical and Cultural Workshops









## **Company Booths**







**Cultural Booths** 







## Competitions for High School and Students













